

Eagle Pack[®]

Holistic Natural Pet Food

2 Winning Formulas For These Outstanding Mushers...

Hans Gatt - accomplished the astounding feat of winning 3 consecutive Yukon Quests.

Martin Buser - an outstanding 4 Iditarod wins and the fastest time ever.

DeeDee Jonrowe - has run the Iditarod for over 20 years. After switching her dogs to Eagle Pack[®], blood workups showed significant improvement over previous brands.

Aliy Zirkle - she too is a Yukon Quest winner. Off season Aliy and her sister conduct Arctic sled dog tours.

There is no way a mushing team can win races like the Iditarod or Yukon Quest without an **exceptional diet**. Eagle Pack[®] offers **2 performance proven formulas** for dogs who race in the Iditarod and Yukon Quest.

...And 22 Other Exceptional Formulas

One Is Just Right For Your Dog or Cat



Team Eagle Pack[®] and Eagle Pet Foods, Inc. wishes a safe and memorable race for all 2005 Iditarod participants.

Eagle Pack[®]

Holistic Natural Pet Food

*Whole-Health[™] Ingredients
Enhancing Pet Health*

The Food of Choice for These Outstanding Mushers!



Hans Gatt



Martin Buser



DeeDee Jonrowe



Aliy Zirkle

Eagle Pack Pet Foods, Inc., Mishawaka, IN, Phone: 1-800-255-5959, 8am to 5pm CST, Monday-Friday

Visit these websites: www.eaglepack.com, www.busedogs.com, www.gattsled.com, www.deedeejonrowe.com, www.aliyzirkle.com, home.dmv.com/~atowrshnd

ULTRA POWER

Formula 34/24



Ultra Power Pack Is Specially Formulated For:

- > Athletic dogs requiring the ultimate in nutrition and energy to maintain a state of superior performance.
- > Animals requiring a maximum calorie diet.
- > Those dogs who would benefit from the inclusion of Glucosamine—to enhance the body's natural renewal process to help rebuild joint cartilage, improve joint flexibility and reduce pain.
- > 637 ME (kcal/cup)
- > The ultimate nutrition test:
 - Fed by Martin Buser, four-time Iditarod winner. Martin's finish in 2002 set an Iditarod record for fastest winning time.
 - Fed by Hans Gatt, winner of the 2002, 2003 and 2004 Yukon Quest.
 - Fed by Dee Dee Jonrow, the best female musher in Iditarod.
 - Fed by Aliy Zirkle, the only woman to win the Yukon Quest



Ingredient Listing: Chicken Meal, Ground Yellow Corn, Chicken Fat (Preserved with Natural Mixed Tocopherols and Citric Acid), Pork Meal, Dried Beet Pulp, Anchovy and Sardine Meal, Coconut Oil, Dried Egg Product, Brewers Dried Yeast, Menhaden Oil (Preserved with Natural Mixed Tocopherols and Citric Acid), Wheat Germ Meal, Salt, Potassium Chloride, Psyllium, Glucosamine Hydrochloride, DL-Methionine, Vitamin A Acetate, D-Activated Animal Sterol (source of Vitamin D3), Vitamin E Supplement, Riboflavin Supplement, Vitamin 12 Supplement, d-Pantothenic Acid, Niacin Supplement, Choline Chloride, Pyridoxine Hydrochloride, Thiamine Mononitrate, Folic Acid, Ascorbic Acid, Biotin, Rosemary Extract, Inositol, Dehydrated Kelp, Polysaccharide Complexes (sequestered) Zinc, Iron, Manganese, Copper and Cobalt, Potassium Iodate, Sodium Selenite, Yucca Schidigera Extract, Lactobacillus acidophilus, Lactobacillus casei, Enterococcus faecium, B. Subtilis, Bacillus licheniformis, Bacillus coagulans, Aspergillus oryzae and Aspergillus niger.



Guaranteed Analysis

Crude Protein ...	Min. 34.0%
Crude Fat	Min. 24.0%
Crude Fiber	Max. 4.0%
Moisture	Max. 10.0%



State of the Art Nutrition requires you to “Think Out Of The Box”

ULTRA POWER

- 🐾 Formulated for those animals requiring a maximum calorie diet
- 🐾 Four sources of animal protein
- 🐾 Three distinct fats for better energy utilization
- 🐾 All fats and other ingredients naturally preserved
- 🐾 Natural sources of Omega 6 and 3 fatty acids for healthy skin and coat
- 🐾 Maximum calories 4437 kcals./kg
- 🐾 Excellent distribution of calories:
 - Protein 28%
 - Fat 54%
 - Carbohydrates 18%
- 🐾 Double the amount of Glucosamine, 800 ppm
- 🐾 Ideal fibers for performance animals; Beet Pulp and Psyllium
 - Beet Pulp to aid in digestion
 - Psyllium to aid in the control of stress diarrhea
- 🐾 “Wellness for Life Supplements”



- a · Ideally, feed Eagle Power Pack prior to training and change to Ultra Power as training progresses.
- a · During training, if not before, dogs should be fed three times a day to better assimilate the food (feeding once a day distends the gut and forces food through the digestive tract much faster, thus forfeiting digestibility and creating more stool volume).
- a · Ultra Power doesn't perform well if you add water and soak. Feed the food dry with fresh clean water in a bowl next to the dog. You can also put water down and add the food to the water as the dog eats. If there is a concern about hydration, feed baited water during and/or after feeding.
- a · It will be unlikely that most dogs will require many more calories than what is in the food. Adding more meat is not recommended. If necessary, add fat snacks to the diet (lamb fat or chicken skins).

Thoughts On Feeding ULTRA POWER®

Ultra Power is a new and unique diet designed for the working dog that requires a maximum amount of calories. In order to gain the maximum benefit from this diet it is important to

“Think Out Of The Box”

The diet is not just high in calories, it is high in calories from the best sources - fat and protein. Calories from fat and protein are far better than those from carbohydrates. Remember that dogs derive 70 to 90% of the energy for muscle contraction from fat metabolism and only a small amount from carbohydrate metabolism.

Traditional concepts of feeding a working dog were to feed once a day and in many cases feed a cheaper food during those times when the animal is not training or working.



- We at Eagle Pack have found that feeding large quantities of food once a day distends the gut and forces the food through the digestive tract much faster and you lose digestibility and increase stool volume.
- Feeding a cheaper food during the less active times reduces the conditioning established within the digestive tract and, depending on just how big a difference there is between the less expensive food and the premium food, there will be a 2-3 month period when you go back on the premium food for the gut to re-establish that peak conditioning. During that time maximum nutritional value will be diminished.

It has traditionally been thought that significant quantities of meat and fat were necessary additions to any dry diet in order to provide the needed nutrition to a working dog.

- Many hours are spent by handlers cutting up meat (meat from many sources) and freezing it, warming water, mixing the additions with dry food, soaking and feeding. It costs to store the frozen foods, as well as to buy it and prepare it.
- There are many companies out there that provide meat and fat supplements in frozen, dehydrated or powdered form and you can buy meat from rendering plants. All of which add cost to the diet formulation and can create a very inconsistent diet which will require time for the animal's digestive tract to adjust to each time there is a change.
- It is my feeling that the addition of fat and protein was to re-distribute the calories so that fewer calories were coming from carbohydrates. The disadvantage is that the diet is never consistent. Different fats and proteins are used on a regular basis causing a decrease in digestibility or utilization of the nutrients.

By providing a dry diet that is consistent, high in calories, and calories predominantly from fat and protein, we are able to keep the gut at peak performance at all times.

This allows for maximum potential from the diet.



Guide to Feeding Ultra Power:

- During training and before, dogs should be fed two to three times a day so as to get better assimilation of the food.
- We have found that feeding our original Power during the less active times and during the beginning of training keeps the gut conditioned and the transition to Ultra Power does not require a long time to re-condition the digestive tract.
- Begin feeding Ultra when you feel that the frequent feeding of Power is not providing the calories needed for the level of work performed. Remember that Ultra Power provides 4437kcal. / kg. or 2012 kcal. / lb. or 637 kcal. / cup. That's a lot of calories from a dry food. There aren't many foods that will have that many calories with the distribution as perfect as in Ultra Power.
- Feed the Ultra dry with a bowl of clean water next to the food, or add it to water just as you are giving it to the dog. Ultra doesn't mix well with warm water. There is too much fat and it will loose its form and create a muddy paste.
- Martin Buser, four time winner of the Iditarod Sled Dog Race, fed as frequently as eight times a day during the 2002 race when he set the record for the fastest time to Nome. He also fed our new Ultra Power. The only additional food fed were snacks of turkey skins and lamb fat. When he wanted to get more water down the dogs he baited the water with fish so as to enhance the flavor.
- Hans Gatt, three-time winner of the other 1000-mile sled dog race, the Yukon Quest, fed Ultra Power during all of his recent wins (2002, 2003 and 2004).
- An added benefit of peak nutrition is that both Martin and Hans noted less injuries during races. The "Wellness for Life" supplements are already in the Power and Ultra Power.
- DeeDee Jonrowe began feeding Eagle Power and Ultra Power in 2003. She and her husband Mike keep detailed records of their kennel. "We found significant improvement in the blood work we traditionally run (increased hematocrites, hemoglobin, and red blood cell counts)."
- The savings derived from not having to buy additional supplements and the savings in labor will be of great benefit to you when feeding Power and Ultra Power and help to justify the increased cost of the Ultra Power. The savings in time and labor for a musher during a sled dog race will allow for longer rest times for the musher and the dogs. More rest means better performance. If you want your team to be the best it can be, you must provide them with the best nutrition available, Power and Ultra Power will do that like no other food.
- One must also remember that nutrition is only one of three factors that allows a dog, or dog team, to reach it's maximum potential. Good genetics and proper training in conjunction with superior nutrition are all necessary in order for an animal to maintain peak performance.